

The Release Wire

1,427 local newsrooms across 31 countries, all owned and operated by one company. We do not pitch your announcement to editors who may ignore it — we publish it, in full, on the newsrooms you choose, and it stays there.

1,427

NEWSROOMS

31

COUNTRIES

805

CITY EDITIONS

591

STATE EDITIONS

Two ways to use the network

FOR BUSINESSES

Publish an announcement yourself

- From \$9 for a single city newsroom; first release \$5, once per customer
- Self-serve. No account manager, no contract.
- Live within one business day.
- You see the exact newsrooms and the price before paying.

FOR AGENCIES & PUBLISHERS

Distribute on behalf of your clients

- Onboard by RSS — we poll your feed and publish what it carries.
- Choose the scope each feed publishes at, and a daily cap.
- Per-release or revenue-share billing.
- Monthly bundles from \$19.

Coverage

Counted from the live network. Each region is sold as a single release at a single price.

REGION	COUNTRIES	NEWSROOMS	ONE RELEASE
Africa & Middle East	6	227	\$69
Americas	2	299	\$89
Asia Pacific	10	429	\$99
Europe	13	472	\$109
Worldwide	31	1,427	\$149

Rates

Shown in US dollars. Every country network sells the same plans in its own currency at the equivalent price — a release costs the same wherever it is bought.

PLAN	REACH	PRICE
First release	City newsroom	\$5 (once)
Starter	City newsroom	\$9
Local	City newsroom	\$19
Regional	One state or region	\$29
National	One country, every newsroom	\$59
Africa & Middle East	6 countries	\$69
Americas	2 countries	\$89
Asia Pacific	10 countries	\$99
Europe	13 countries	\$109
Global	All 1,427 newsrooms	\$149
Lite	5 releases a month · \$3.80 each	\$19/mo
Growth	15 releases a month · \$3.27 each	\$49/mo
Agency	25 releases a month · \$5.96 each	\$149/mo

Every country network

Australia Wire · 29	Ireland Wire · 39	Singapore Wire · 6
Austria Wire · 26	Japan Wire · 81	South Africa Wire · 30
Belgium Wire · 26	Kenya Wire · 56	Spain Wire · 46
Britain Wire · 63	Malaysia Wire · 33	Sri Lanka Wire · 26
Canada Wire · 40	Netherlands Wire · 29	Sweden Wire · 36
Denmark Wire · 20	Nigeria Wire · 58	Switzerland Wire · 41
Finland Wire · 32	Norway Wire · 26	Tanzania Wire · 40
Germany Wire · 47	NZ Wire · 31	UAE Wire · 16
Ghana Wire · 27	Pakistan Wire · 28	USA Wire · 259
Hong Kong Wire · 19	Philippines Wire · 38	
India Wire · 138	Poland Wire · 41	

Sections and industries

Your release is filed under the section matching the industry you pick, on every newsroom it reaches. Alongside paid releases the network publishes licensed journalism from 77 sources under Creative Commons and publisher republishing terms.

Sections

Business · Government · Health · Technology · Education · Community · Environment · Science · Culture · Real Estate

Industries

Cryptocurrency & Blockchain · Fintech & Payments · Software & IT · AI & Data · Telecoms · Banking & Investment · Insurance · Retail & Consumer Goods · Food & Drink · Travel & Hospitality · Transport & Logistics · Manufacturing & Industrial · Professional & Legal Services · Marketing & Advertising · Charities & Nonprofits · Healthcare & Medical · Pharmaceutical & Biotech · Fitness & Wellness · Energy & Utilities · Mining & Resources · Agriculture · Sustainability & Climate · Real Estate & Construction · Education & Training · Entertainment & Media · Sport · Automotive · Aerospace & Defence · Government & Public Sector

Submission specification

Headline	At least 10 characters. Published as written.
Body	Plain text, minimum 200 characters. Blank lines separate paragraphs.
Byline	Your organisation. Never a journalist, ours or invented.
Contact block	Organisation, website, contact name, email, phone.
Links	Rendered rel="sponsored nofollow", applied at build. Cannot be switched off.
Embargo	Optional. Set a time and the release holds until it.
Turnaround	Live within one business day of payment clearing.
Languages	English across all 31 networks. Translation on request.

What we will not do, at any price

Enforced in code and in the database, not promised in a policy page.

We label every paid item.

A visible "Press Release" badge on the article and in every listing, and structured data that says Article — never NewsArticle, which is reserved for reporting by named staff.

We do not sell links.

Outbound links in paid content carry rel="sponsored nofollow". No submission and no editor can change it.

We do not invent journalists.

Automated items are bylined to the newsroom and marked as automated, with their sources named and linked.

We say who owns us.

Every page discloses common ownership and links to a full ownership and funding statement.